

# 2023 3M Open Corporate Merchandise Catalog



**#GolfThatMatters**

# Corporate Merchandise Introduction

Thank you for supporting the 2023 3M Open!

As a valued partner of the tournament, you will receive rights to utilize the 3M Open logo along with your corporate logo in merchandise offered through the 3M Open ordering process. Corporate partners receive discounted prices on great options to elevate your guest's experience.

Below are some helpful tips as you begin to plan for the tournament.

## Corporate Merchandise Catalog

- The catalog can be viewed online via the access link or downloaded in PDF format to your desktop.
- All products and colors featured in this catalog are subject to availability. Please note the minimum orders for some products.
- Logos are for illustrating purposes only, you will receive proofs for approval (logo size varies).
- Orders can be shipped directly to you for distribution before the tournament OR can be sent to the 3M Open office.

## Deadline for Corporate Orders

- We highly encourage you to place orders in advance. The sooner you place your order, the greater the chance your selected items will be available and delivered to you efficiently.
- The deadline to order co-branded apparel and merchandise is Friday, June 9<sup>th</sup>. 3M Open logoed accessories are available through Friday, June 30<sup>th</sup>.

# Corporate Merchandise Benefits

## Reasons to use co-branded merchandise:

- Exclusive opportunity offered to partners of the 3M Open.
- Show your support of the 3M Open and its ethos Golf That Matters to continue to make an impact in the Twin Cities community.
- Items are available at discounted rates through tournament pricing provided by our vendors. The catalog features different price points to fit any budget.
- Corporate Merchandise Program gives you access to a variety of gift options from trusted vendors.
- Products have been selected from industry's top brands including Ralph Lauren, Levelwear, and our hometown partner UNRL.

## Ways to use co-branded merchandise:

- Pro-Am teams' apparel
- A gift to accompany an invitation to your hospitality venue or ticket to the 3M Open
- Gifts for VIP clients
- On-site gifting for guests
- Welcome gifts at the hotel
- Post-event 'thank you' and to memorialize a guest's experience
- Identification at 3M Open week events
- Employee or sales incentives
- Staff uniforms

# The Ordering Process

## How To Place an Order:

### ***Step 1:***

- Review the 2023 options in this catalog.

### ***Step 2:***

- Fill out the 3M Open Corporate Merchandise Form
- Order details should include:
  - Product and quantity
  - Logo-embroidery (DST) or vector (EPS) files
  - Branding details include logo placement, any specific PMS or thread colors, and other logo instructions.
  - Billing and Shipping Information
- A 3M Open team member will contact you upon form submission (please allow 3 business days for a response).
  - Please reach out to Natalie Ellingson ([nellingson@3mopen.com](mailto:nellingson@3mopen.com), 612-804-1413) if you have any questions.

The entire process takes 4-6 weeks, and the timeline is greatly influenced by the speed in which approvals and feedback are received.

Please note logo charges and set up fees are included in the pricing. Shipping charges will be additional.

***Deadline: all apparel + accessories orders that are co-branded must be placed by Friday, June 9<sup>th</sup>. 3M Open logoed items are available through Friday, June 30<sup>th</sup>.***

# Logo Guidelines

*When completing the merchandise order form, please note the type of logos you would like to use along with the location of the logos.*

## **Type of logo:**

- Full color
- All White
- Red “3M”, white “Open”
- Red “3M”, black “Open”

## **Logo Placement:**

### **Option 1:**

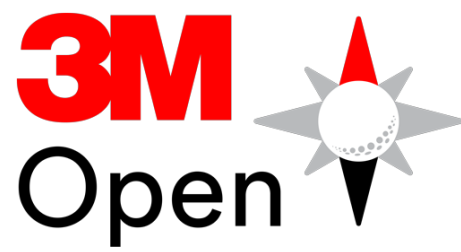
3M Open logo on the left chest, company logo on the left sleeve



### **Option 2:**

Company logo on the left chest, 3M Open logo on the left sleeve





# Ralph Lauren Apparel

**RLX**  
RALPH LAUREN



# Ralph Lauren-Men's Apparel

## ***Short Sleeve Lightweight Airflow Polo-Solid***

Colors: Royal Blue and Black

Size Run: S – 2XL

Price: \$95

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



## ***Short Sleeve Featherweight Polo-Thin Stripe***

Colors: Powder Blue/Pure White and French Navy/Pure White

Size Run: S – 2XL

Price: \$95

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



## ***Short Sleeve Lightweight Airflow Polo-Floral Geo***

Colors: Navy Multi

Size Run: S – 2XL

Price: \$95

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



# Ralph Lauren-Men's Apparel

## ***Long Sleeve Lightweight Airflow ½ Zip Pullover***

Colors: French Navy/Pure White

Size Run: S – 2XL

Price: \$115

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



## ***Long Sleeve Tech Terry Mock Neck ½ Zip Pullover***

Colors: Pure White

Size Run: S – 2XL

Price: \$145

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*





# Ralph Lauren-Women's Apparel

## ***Short Sleeve Tournament Tech Pique Polo***

Colors: Pink Flamingo/Spa Royal/Navy, Spa Royal, and Black

Size Run: XXS – 2XL

Price: \$95

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



## ***Sleeveless Air Tech Pique Tournament Polo***

Colors: Black, White, and French Navy

Size Run: XXS – 2XL

Price: \$85

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



# Ralph Lauren-Women's Apparel

## ***Long Sleeve Lightweight Airflow Jersey ¼ Zip Pullover***

Colors: Pink/White, Black, and White

Size Run: XXS – 2XL

Price: \$115

*Includes 3M Open Logo + Company Logo*

*Minimum order: 6*



## ***Aim 4-Way Stretch Skort Solid (17" length)***

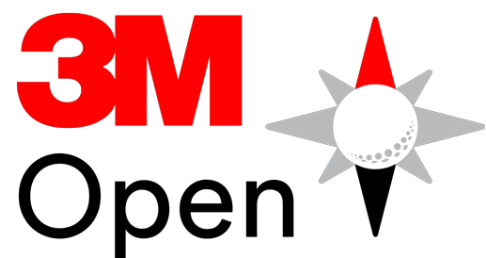
Colors: White and Black

Size Run: XXS – 2XL

Price: \$105

*Non-logoed*





**UNRL Apparel**

**UNRL®**

# UNRL-Men's Apparel

## ***The Tessellation Polo***

Colors: Glacier and Dusk

Size Run: XS - 3XL

Price: \$65

*Includes 3M Open Logo + Company Logo*

*Minimum order: 12*



## ***The Tradition Polo***

Colors: Black, Navy, and White

Size Run: XS - 2XL

Price: \$65

*Includes 3M Open Logo + Company Logo*

*Minimum order: 12*



## ***The Cross-Up Hoodie***

Colors: Grey, Black, and White

Size Run: XS – 3XL

Price: \$70

*Includes 3M Open Logo + Company Logo*

*Minimum order: 12*



## ***The Highland Q-Zip***

Colors: Black, Navy, and White

Size Run: XS - 3XL

Price: \$70

*Includes 3M Open Logo + Company Logo*

*Minimum order: 12*



# UNRL-Unisex Apparel

## ***The Crossover Hoodie II***

Colors: Black, White, Navy, and Grey

Size Run: XS - 3XL

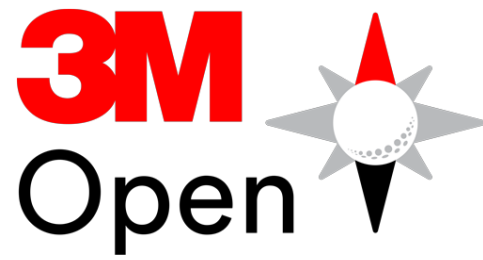
*\*Unisex sizing\**

Price: \$75

*Includes 3M Open Logo (middle chest) + Company Logo (left sleeve)*

*Minimum order: 12*





# Levelwear Apparel





# Levelwear-Men's Apparel

## ***Scratch Polo***

Colors: Navy and Pebble Grey

Size Run: S – 2XL

\*2XL out of stock in Navy\*

Price: \$55

*Includes 3M Open + Company Logo*

*Minimum order: 6*



## ***Gear ¼ Zip***

Colors: Black and Royal

Size Run: S – 2XL

Price: \$65

*Includes 3M Open + Company Logo*

*Minimum order: 6*



# Levelwear-Women's Apparel

## ***Balsam Polo***

Colors: White and Navy

Size Run: XS – XL

Price: \$55

*Includes 3M Open + Company Logo*

*Minimum order: 6*



## ***Tessa Full Zip***

Colors: White, Black, and Navy

Size Run: XS – XL

Price: \$65

*Includes 3M Open + Company Logo*

*Minimum order: 6*



# Levelwear-Women's Apparel

## ***Kenzie Hoodie***

Colors: White, Light Blue, Black, Navy

Size Run: XS – 2XL

Price: \$95

*Includes 3M Open + Company Logo*

*Minimum order: 6*



## ***Lytic Dress***

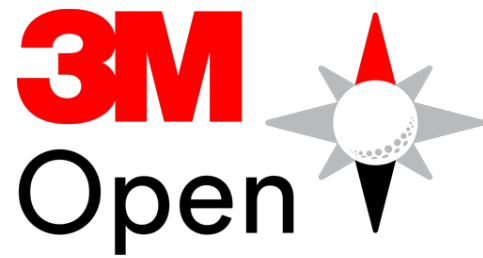
Colors: Black, Light Blue, White

Size Run: XS – XL

Price: \$85

*3M Open logo only*





# **3M Open Custom Apparel & Accessories**

# 3M Open Custom Pieces

## ***Thrive Hoody***

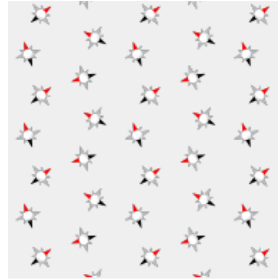
Colors: White

Size Run: Small – 3XL

*\*Unisex sizing\**

Price: \$90

*Custom 3M Open design only*



## ***The Crossover Crewneck***

Colors: Black and Grey

Size Run: XS - 3XL

Price: \$85

*Custom 3M Open design only*





# 3M Open Accessories

## ***UNRL Co-branded Hat***

Color: White

Price: \$35 each

*Includes 3M Open Logo + Company Logo*  
*Minimum order: 12*



## ***3M Open Callaway Chrome Soft Golf Balls***

*Available Styles: Chrome  
Soft, Chrome Soft X,  
Chrome Soft X LS*

Price: \$62

*Includes 3M Open Logo +  
Company Logo*  
*Minimum order: 12 Dozen*



## ***3M Open Branded Yeti***

Price: \$40 each

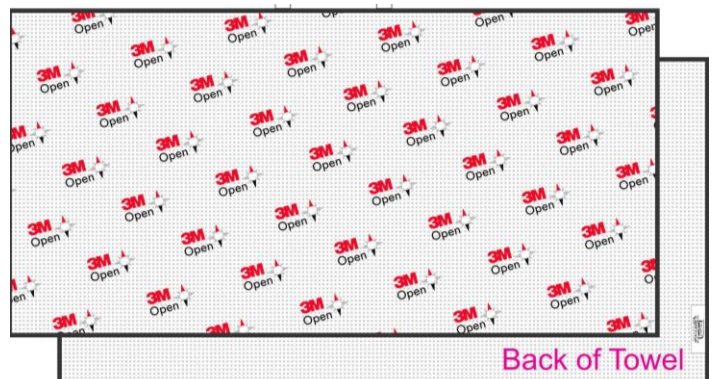
*Includes 3M Open logo only*



## ***3M Open Towel***

Price: \$10 each

*Includes 3M Open Logo only*





# 3M Open Accessories

## ***3M Open Pin Flag***

Price: \$30 each



## ***3M Open Clear Tote***

Price: \$5 each

Approved PGA TOUR Clear Bag policy



## ***3M Open Handbag***

Price: \$4 each

Approved PGA TOUR Clear Bag policy

